

Senior video content specialist with 10 years performing all tasks related to video production. Skilled in short-form, long-form, social media, creation of lower thirds and bumpers for broadcast graphics, managing vendor relationships, budgeting and setting production schedules. Additional experience includes: motion graphics, photography, HTML/CSS, TV News photography and directing and live sports.

www.danielkopald.com
 www.linkedin.com/in/danielkopald/
 daniel@danielkopald.com
 +1 (206) 696-1782
 Seattle, WA

VIDEO CONTENT SPECIALIST

- Senior video content producer at professional services firm. Responsible for strategic consul with subject matter experts other stakeholders and provided hands-on production in Adobe Creative Cloud tools of all materials across industries and services for social media, marketing and internal communications, presentations, websites and trainings.
- Video producer responsible for internal nation-wide brand launch communications featuring videos for: broadcast, all-hands meetings, public relations, social media, web, culture transformation and LED walls in 52 US offices.
- Strategic consul and video producer to C-Suite in best practices of video and multimedia communications. Metrics based approach to guiding best channel for goals.

Skills include: exceptional communications and organization, design, planing and implementation of multi-million dollar projects. Daily management of multiple video projects with rapidly evolving time lines by using proactive, critical thinking and exceptional client service.



ACCOMPLISHMENTS

Grant Thornton LLP
 Pioneer communications video producer/editor position evolving firm from single cam-corder to multi-camera studios in support of CEO's and practice leaders strategic vision and communications and marketing initiatives.

Designed, built and managed two state-of-the-art digital video studios. Hired freelance crew. Negotiated and managed vendor relations. Created video archive of all raw and complete materials.

Culture Action Team volunteer member mentoring new hires in rapidly deployed corporate culture.

Diverse Abilities Resource Group volunteer member supporting coworkers nation wide.

Microsoft, The Compass Group
 Pioneer live show producer position. Saved firm more than \$200K in 3PV costs in first year.

Arthur Andersen
 Produced and directed industry leading series of interactive webcasts targeting C-level executives originating from various cities worldwide.

PASSIONS

Photography, gardening, bicycles, cooking (and blogging about them), as well as reading, snowshoeing and animals.

EDUCATION

Eastern New Mexico University
 Communications - Radio/Television

TOOLS

- | | |
|--|---|
| <p>Adobe Creative Cloud</p> <ul style="list-style-type: none"> • Premiere Pro • After Effects • Audition • Speedgrade • Photoshop • InDesign • Illustrator <p>Adobe Captivate
 Camtasia
 Storyline 360
 Ceros
 Prezzi
 Handbrake</p> <ul style="list-style-type: none"> • DSLR cameras • Lighting • Test and measurement | <p>Microsoft Office 365</p> <ul style="list-style-type: none"> • Word • Outlook • PowerPoint • OneNote • Excel <p>Google G-Suite
 Content Management</p> <ul style="list-style-type: none"> • Amazon AWS • Sitecore • Limelight • Vimeo • YouTube • Facebook • Instagram • Twitter |
|--|---|